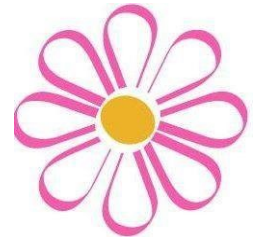


SPONSORSHIP GUIDE

Abby's Closet Prom Gown Giveaway

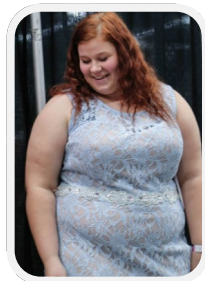
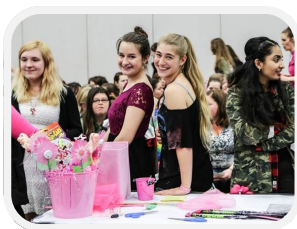
March 18-19, 2017, Oregon Convention Center





ABBY'S CLOSET PROM GOWN GIVEAWAY

March 18-19, 2017 at the Oregon Convention Center



The Abby's Closet Prom Gown Giveaway helps promote confidence and inspires respect in high school women by providing free formal gowns for prom and other memorable events.

The Abby's Closet Mission – The mission of Abby's Closet is to inspire confidence and respect in high school women by providing free formal gowns for prom and other memorable events. Each spring, Abby's Closet hosts a Prom Gown Giveaway to distribute the dresses that have been collected throughout the year. Since its inception in 2004, Abby's Closet has provided free gowns to more than 25,000 high school women! We love making prom dreams come true.

Prom Gown Giveaway - The Prom Gown Giveaway is the main focus of our organization. The 2016 Giveaway provided free formal gowns to more than 2,470 young women. Students attended the event from all over the state of Oregon and Southwest Washington to receive a prom gown completely free of charge. Abby's Closet does not discriminate and provides a dress for any student that would like one. Students are only asked to provide a valid high school identification card or proof of school enrollment at check-in.

The Friday before the opening of the Dress Gown Giveaway, Abby's Closet hosts a Special Needs day. We invite students from area schools who need extra assistance or time selecting a dress to visit the Giveaway before we officially open the doors to the general public. We host a range of students with varying disabilities and challenges that might prevent them from otherwise attending the event. Most recently we had over 50 young women participate. This number continues to grow each year.

We continue to be truly amazed at the impact one dress can have in the lives of the young women we serve. They are able to attend their prom with a confident, positive self-image. This positive feeling seems to resonate with many of our attendees, often times providing a life changing idea of self-worth and respect.

How Your Sponsorship Will Help - Working closely with the Oregon Convention Center, Abby's Closet is able to transform a large empty space into an intimate, personal boutique for the young women who walk through the door. Funds raised will be used to cover the costs associated with hosting this major event, including venue and moving expenses. In addition, your sponsorship will also benefit our supplemental dress fund. Typically, we do not receive enough donations in sizes 0-2 and 17 plus. In an effort to supply a quality selection of gowns for all sizes funds are needed to purchase supplemental dresses at discounted prices.



SPONSORSHIP OPPORTUNITIES

*We will work with you to tailor your sponsorship package for best results	PRESENTING	SILK	SATIN	TAFFETA	TULLE
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Event promoted as Abby's Closet Prom Gown Giveaway presented by "Your Company Name" (1 Available)	✓				
Logo included on primary event materials	✓	✓			
Name recognition on primary event materials		✓	✓	✓	
Verbal recognition during the event	✓	✓	✓		
Company name recognition in annual thank you advertisement in a significant, local publication	✓	✓	✓	✓	✓
Mention in all PSA and live media events	✓				
Listed on the Oregon Convention Center reader board during the weekend long event	✓				
Recognized on thank you sign displayed throughout the weekend long event	✓	✓	✓	✓	✓
\$1,000 contribution to benefit the Abby's Closet Dreams Can Come True Scholarship	✓				
Invitation to sit on the Dreams Can Come True Scholarship selection committee	✓				
Your company name listed on website event countdown clock	✓				
Invitation for 8 guests to attend a major Abby's Closet fundraising event	✓				
Invitation for 4 to attend a major Abby's Closet fundraising event		✓			
Invitation for 2 to attend a major Abby's Closet fundraising event			✓		
Sponsor a selected area at the Prom Gown Giveaway to be determined by sponsor and Abby's Closet. Your company name will be prominently displayed in selected area.		✓			
Host a booth in the reception area at the Giveaway	✓				✓
Sponsor 25 dresses. Specially selected dresses will be marked with a customized hangtag featuring your company logo			✓		
Sponsor 10 dresses. Specially selected dresses will be marked with a customized hangtag featuring your company logo				✓	
Tax Deductible Portion of your sponsorship	\$9,800	\$4,900	\$2,450	\$1,000	\$500



SPONSORSHIP AGREEMENT

Company Name or Individual's Name _____
Contact Person _____
Address _____
City, State, Zip _____
Telephone _____
Email _____

- Presenting Sponsor \$10,000 (\$ TD) Taffeta Sponsor \$1,000 (\$ TD)
 Silk Sponsor \$5,000 (\$ TD) Tulle Sponsor \$500 (\$ TD)
 Satin Sponsor \$2,500 (\$ TD)

To become a sponsor of the 2017 Abby's Closet Prom Gown Giveaway send this completed form with payment to:

Abby's Closet, PO Box 402, West Linn, Oregon 97068

Payment Method:

- Enclosed is a check payable to Abby's Closet
 Charge Visa/Mastercard/Amex _____
Expiration Date: _____ Credit Card ID (3 digit) _____
Name on Card/Business _____

Please mail me an invoice

If you have any questions or concerns please contact Abby's Closet at 503.722.1524 or promgowns@abbyscloset.org

Thank you for your support!